

ESTATE LIFESTYLES MAGAZINE DATA

02/01/2011 - 07/31/2011

Ownership Desc	Target Market	Sum	Average	Count	Median
Condo	GULF SHORE BLVD	\$ 97,022,500	\$ 1,764,045	55	\$ 1,500,000
Condo	BAY COLONY AT PELICAN BAY	\$ 50,706,000	\$ 2,204,609	23	\$ 2,375,000
Condo	PELICAN BAY	\$ 39,546,000	\$ 1,647,750	24	\$ 1,425,000
Condo	VANDERBILT BEACH	\$ 27,735,000	\$ 2,773,500	10	\$ 3,350,000
Condo	THE DUNES	\$ 15,325,000	\$ 1,277,083	12	\$ 1,175,000
Condo	NAPLES CAY	\$ 15,035,000	\$ 2,505,833	6	\$ 2,700,000
Condo	OLDE NAPLES	\$ 12,494,000	\$ 1,249,400	10	\$ 1,212,500
Condo	THE COLONY AT PELICAN LANDING	\$ 11,090,000	\$ 2,218,000	5	\$ 1,800,000
Condo	BONITA BAY	\$ 9,446,000	\$ 1,574,333	6	\$ 1,660,500
Condo	BAREFOOT BEACH	\$ 6,670,500	\$ 1,334,100	5	\$ 1,185,000
Condo	MOORINGS	\$ 3,500,000	\$ 1,750,000	2	\$ 1,750,000
Condo	PELICAN ISLE YACHT CLUB	\$ 3,150,000	\$ 1,575,000	2	\$ 1,575,000
Condo	PELICAN ISLE	\$ 1,300,000	\$ 1,300,000	1	\$ 1,300,000
Condo	COVE TOWERS	\$ 1,285,000	\$ 1,285,000	1	\$ 1,285,000
Condo	WINDSTAR	\$ 1,000,000	\$ 1,000,000	1	\$ 1,000,000
		\$ 295,305,000	\$ 1,811,687	163	\$ 1,500,000

Ownership Desc	Target Market	Sum	Average	Count	Median
Single Family	PORT ROYAL	\$ 107,135,000	\$ 4,869,773	22	\$ 3,862,500
Single Family	OLDE NAPLES	\$ 67,535,000	\$ 2,251,167	30	\$ 1,767,500
Single Family	BAY COLONY AT PELICAN BAY	\$ 44,325,000	\$ 4,925,000	9	\$ 3,300,000
Single Family	GREY OAKS	\$ 41,852,693	\$ 2,092,635	20	\$ 1,721,750
Single Family	BAREFOOT BEACH	\$ 39,540,000	\$ 3,594,545	11	\$ 2,900,000
Single Family	MOORINGS	\$ 37,552,500	\$ 2,208,971	17	\$ 1,850,000
Single Family	PARK SHORE	\$ 36,465,000	\$ 2,431,000	15	\$ 2,110,000
Single Family	MEDITERRA	\$ 36,100,199	\$ 1,900,010	19	\$ 1,550,000
Single Family	BONITA BAY	\$ 33,147,300	\$ 1,841,517	18	\$ 1,638,750
Single Family	QUAIL WEST	\$ 24,482,223	\$ 1,748,730	14	\$ 1,600,000
Single Family	PELICAN BAY	\$ 24,336,050	\$ 1,738,289	14	\$ 1,500,000
Single Family	AQUALANE SHORES	\$ 20,995,000	\$ 2,332,778	9	\$ 2,200,000
Single Family	VANDERBILT BEACH	\$ 17,620,000	\$ 2,936,667	6	\$ 2,115,000
Single Family	SHADOW WOOD AT THE BROOKS	\$ 11,954,000	\$ 1,328,222	9	\$ 1,100,000
Single Family	COLLIERS RESERVE	\$ 10,720,000	\$ 1,191,111	9	\$ 1,162,500
Single Family	VINEYARDS	\$ 9,242,500	\$ 1,848,500	5	\$ 1,742,500
Single Family	TIBURON	\$ 8,025,000	\$ 2,006,250	4	\$ 1,887,500
Single Family	BONITA BEACH	\$ 7,350,000	\$ 1,470,000	5	\$ 1,375,000
Single Family	ROYAL HARBOR	\$ 6,900,000	\$ 1,725,000	4	\$ 1,725,000
Single Family	TWIN EAGLES	\$ 6,890,000	\$ 1,148,333	6	\$ 1,137,500
Single Family	LITTLE HARBOUR	\$ 6,750,000	\$ 3,375,000	2	\$ 3,375,000
Single Family	THE COLONY AT PELICAN LANDING	\$ 5,197,800	\$ 1,732,600	3	\$ 1,775,000
Single Family	LELY RESORT	\$ 4,602,738	\$ 1,150,685	4	\$ 1,137,500
Single Family	WEST BAY CLUB	\$ 3,510,000	\$ 1,170,000	3	\$ 1,180,000
Single Family	AUDUBON	\$ 3,400,000	\$ 1,133,333	3	\$ 1,025,000
Single Family	PELICAN MARSH	\$ 3,135,000	\$ 1,045,000	3	\$ 1,050,000
Single Family	OLDE CYPRESS	\$ 3,112,500	\$ 1,037,500	3	\$ 1,012,500
Single Family	PINE RIDGE	\$ 3,110,000	\$ 1,555,000	2	\$ 1,555,000
Single Family	WINDSTAR	\$ 3,044,250	\$ 3,044,250	1	\$ 3,044,250
Single Family	PELICAN LANDING	\$ 2,700,000	\$ 1,350,000	2	\$ 1,350,000
Single Family	WYNDEMERE	\$ 2,350,000	\$ 1,175,000	2	\$ 1,175,000
Single Family	LIVINGSTON WOODS	\$ 2,335,000	\$ 1,167,500	2	\$ 1,167,500
Single Family	THE QUARRY	\$ 2,300,000	\$ 2,300,000	1	\$ 2,300,000
Single Family	QUAIL WOODS ESTATES	\$ 2,240,000	\$ 1,120,000	2	\$ 1,120,000
Single Family	QUAIL CREEK	\$ 2,040,000	\$ 1,020,000	2	\$ 1,020,000
Single Family	FIDDLER'S CREEK	\$ 2,017,000	\$ 1,008,500	2	\$ 1,008,500
Single Family	TREVISO BAY	\$ 1,500,000	\$ 1,500,000	1	\$ 1,500,000
Single Family	RIVER REACH	\$ 1,450,000	\$ 1,450,000	1	\$ 1,450,000
Single Family	KENSINGTON	\$ 1,270,000	\$ 1,270,000	1	\$ 1,270,000
Single Family	SEAGATE	\$ 1,200,000	\$ 1,200,000	1	\$ 1,200,000
Single Family	NATURE POINTE	\$ 1,140,000	\$ 1,140,000	1	\$ 1,140,000
Single Family	ISLES OF CAPRI	\$ 1,100,000	\$ 1,100,000	1	\$ 1,100,000
Single Family	THE STRAND	\$ 1,085,000	\$ 1,085,000	1	\$ 1,085,000
Single Family	GOLDEN SHORES	\$ 1,040,000	\$ 1,040,000	1	\$ 1,040,000
		\$ 653,796,753	\$ 2,246,724	291	\$ 1,700,000