



MARKET SUMMARY SALES VOLUME

DEFINED MARKETS

ROLLING 12 MONTH TOTALS

7/31/2016

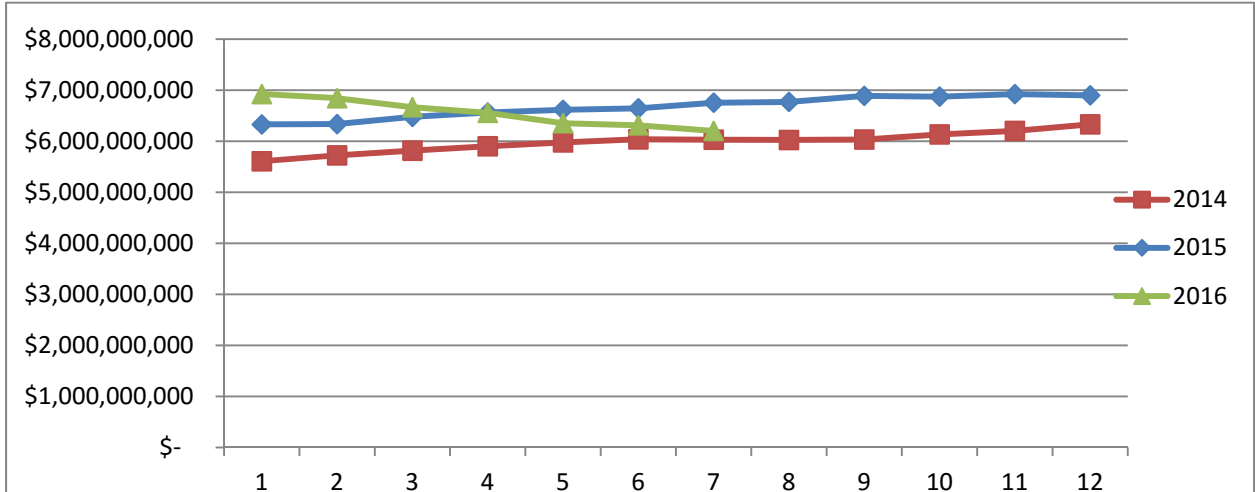
# NA-BN-ES ROLLING 12 MONTH SALES VOLUME

## DEFINED MARKET = ALL NAPLES, BONITA AND ESTERO

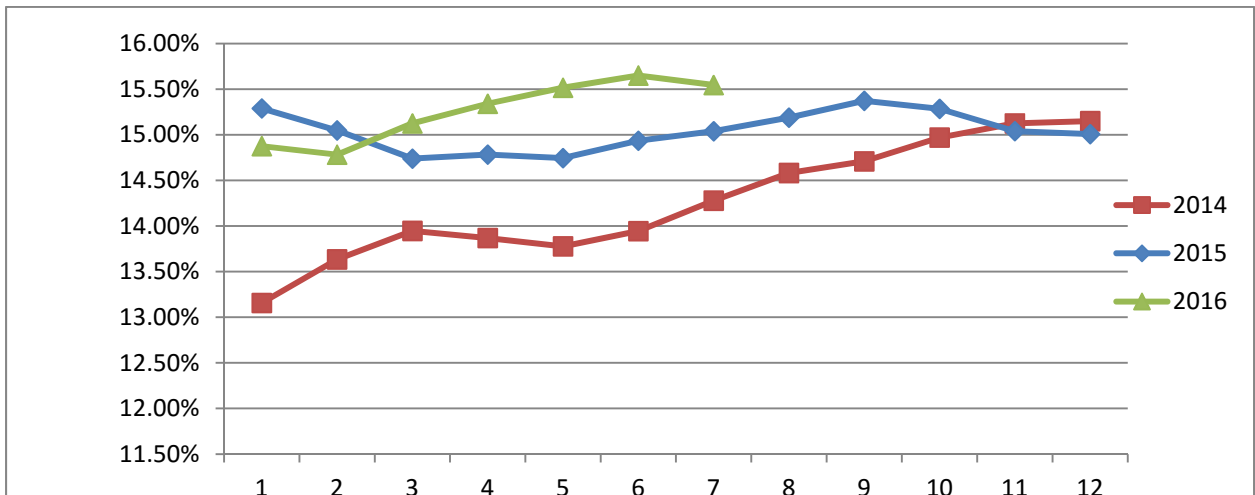
3 Year Comparison - NA-BN-ES Rolling 12 Month Closed Sales

All NA-BN-ES Geocodes

Total Sales

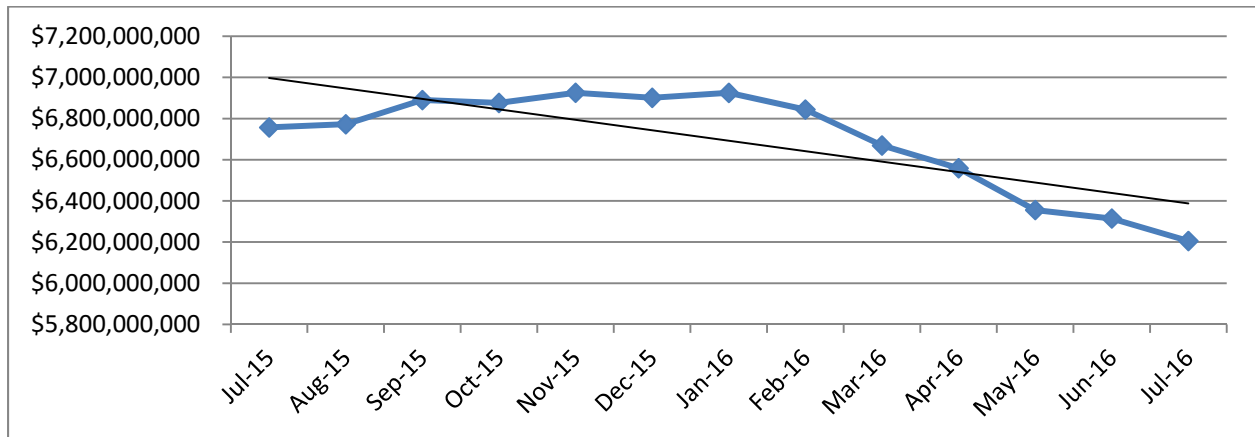


JRW Market Share

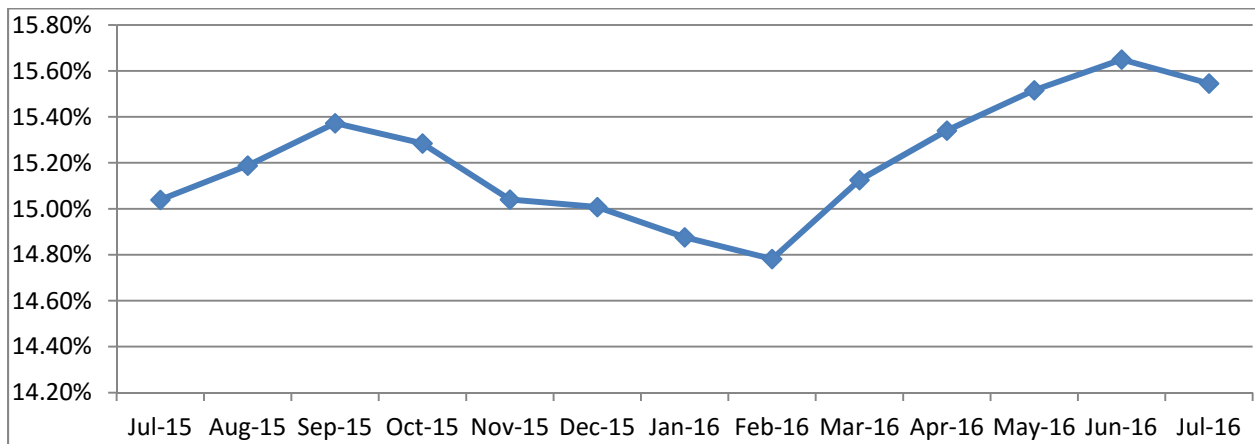


**NA-BN-ES ROLLING 12 MONTH SALES VOLUME**  
**DEFINED MARKET = ALL NAPLES, BONITA AND ESTERO**

**NA-BN-ES Rolling 12 Month Closed Sales – All NA-BN-ES Geocodes**



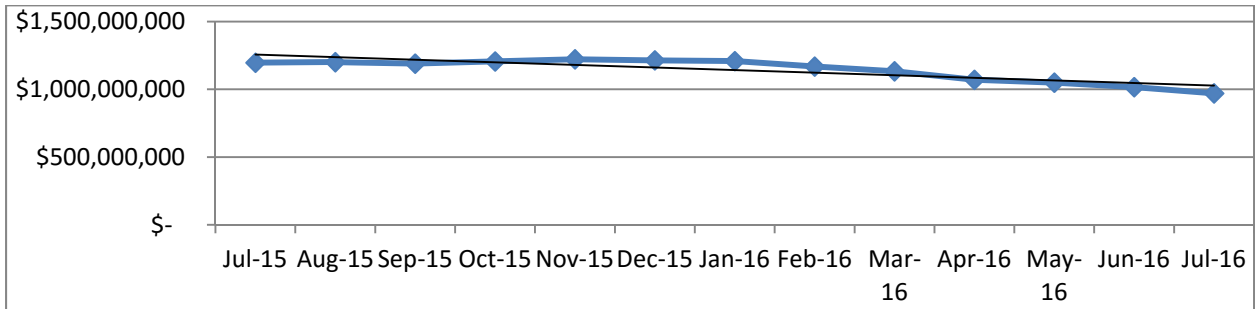
**NA-BN-ES Rolling 12 Month JRW % Market Share**



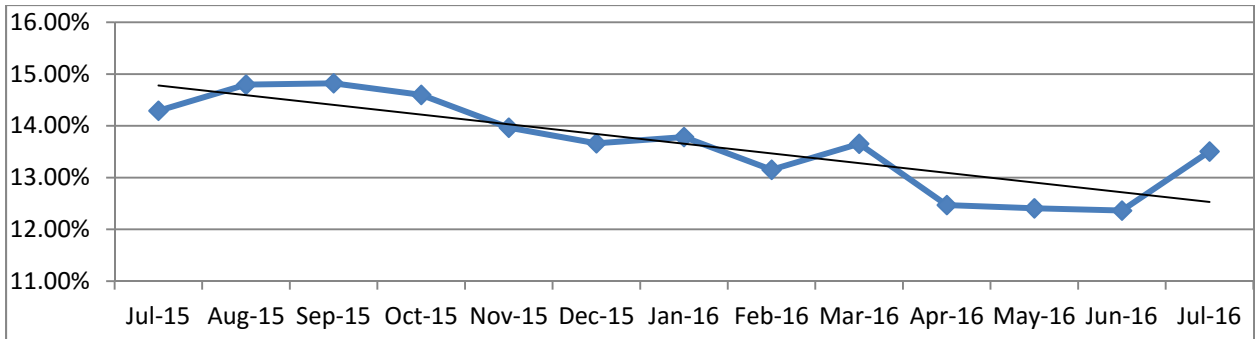
# CENTRAL OFFICE ROLLING 12 MONTH SALES VOLUME

## DEFINED MARKET = NA04 and NA05

Central Defined Market 12 Month Rolling Totals - Closed Sales



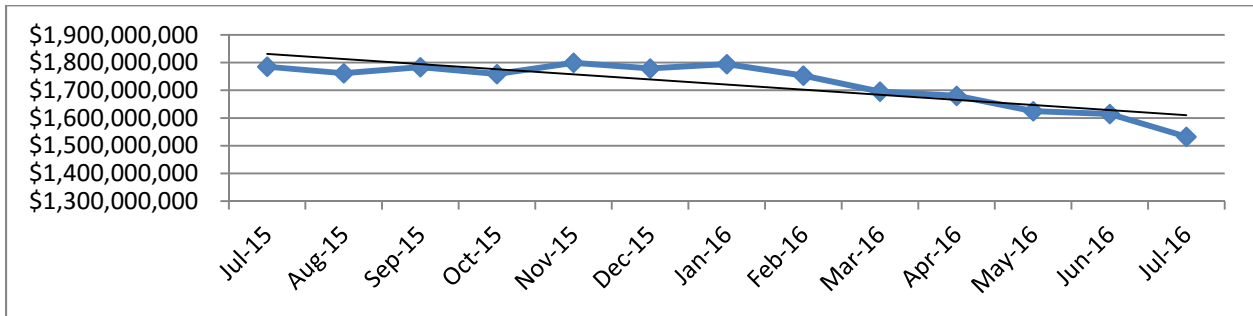
Central Office Defined Market 12 Month Rolling % Market Share



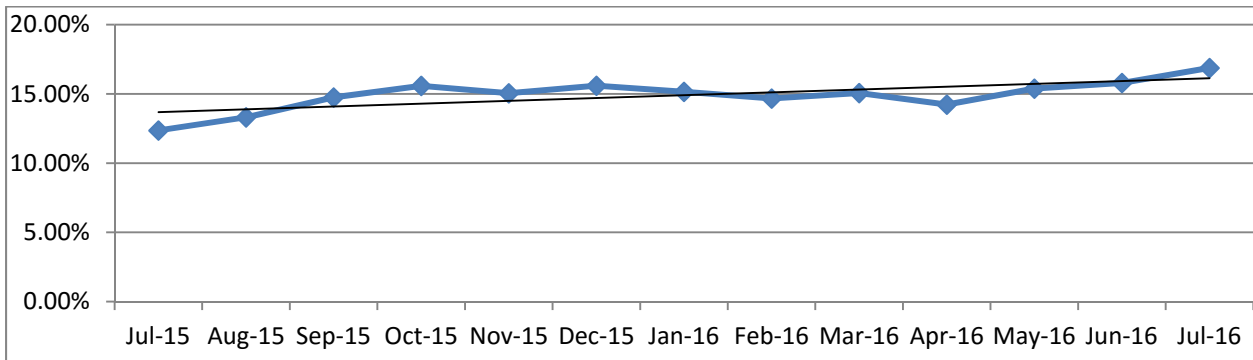
# OLD NAPLES OFFICE ROLLING 12 MONTH SALES VOLUME

DEFINED MARKET = NA05,NA06, NA-07,NA08,NA09, NA15

### Old Naples Defined Market 12 Month Rolling Totals - Closed Sales



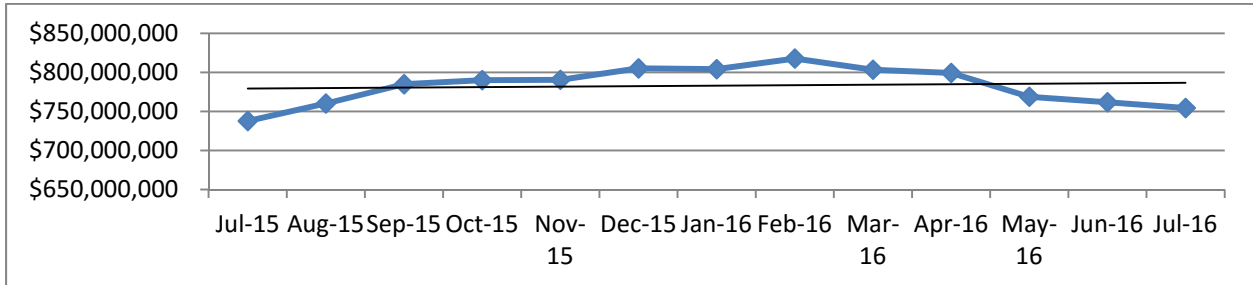
### Old Naples Office Defined Market 12 Month Rolling % Market Share



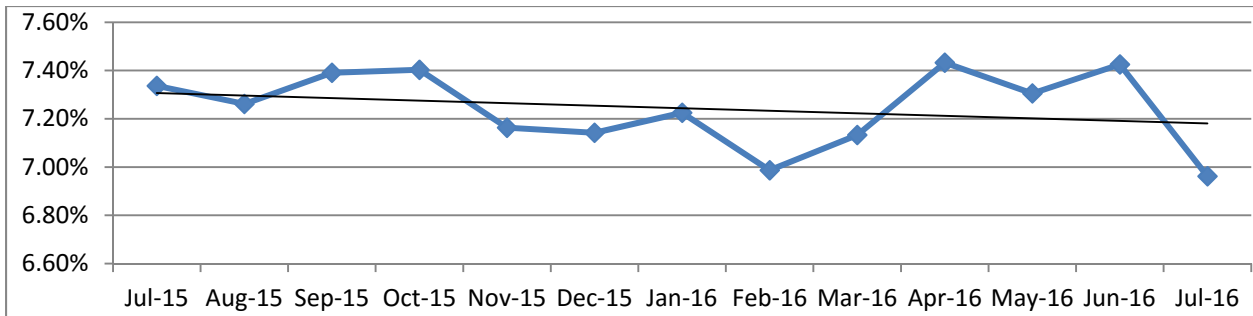
# NORTH NAPLES OFFICE ROLLING 12 MONTH SALES VOLUME

DEFINED MARKET = NA11,NA12,NA22

North Naples Defined Market 12 Month Rolling Totals - Closed Sales



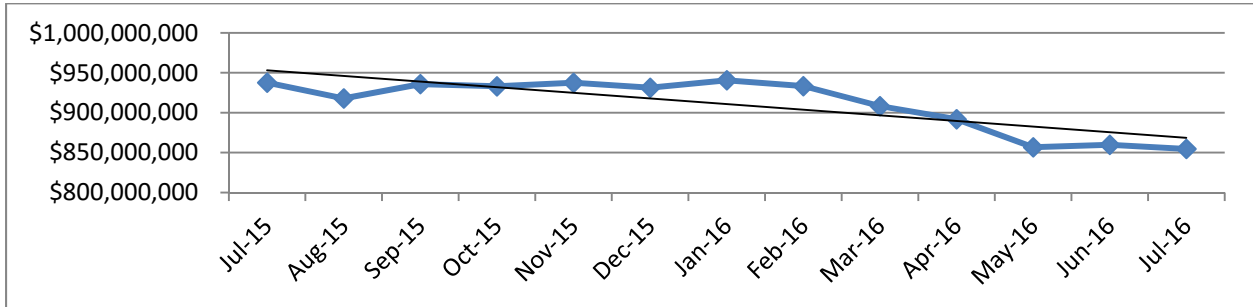
North Naples Office Defined Market 12 Month Rolling % Market Share



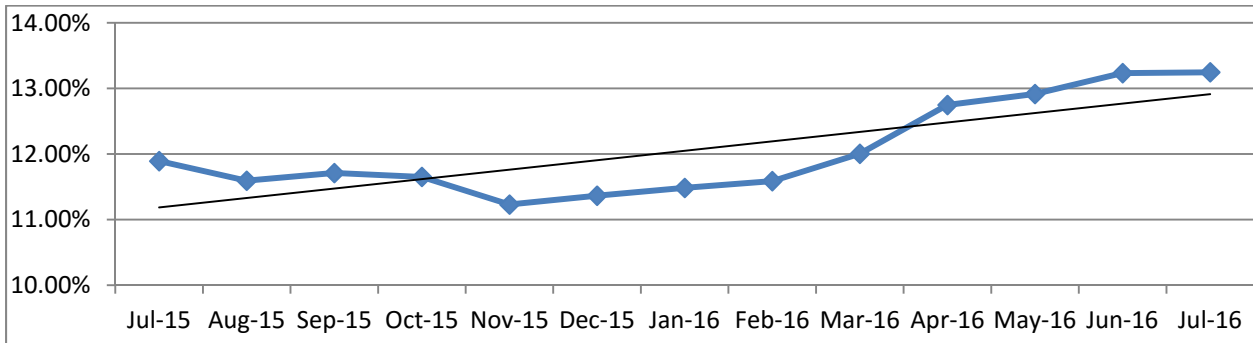
# BONITA OFFICE ROLLING 12 MONTH SALES VOLUME

DEFINED MARKET = Zipcodes 34134 and 34135

## Bonita Defined Market 12 Month Rolling Totals - Closed Sales



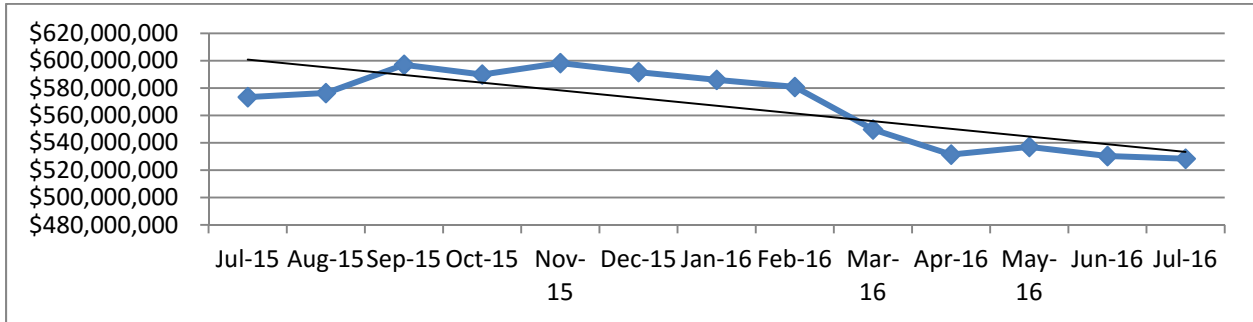
## Bonita Office Defined Market 12 Month Rolling % Market Share



# MARCO ISLAND OFFICE ROLLING 12 MONTH SALES VOLUME

DEFINED MARKET = MI01

Marco Defined Market 12 Month Rolling Totals - Closed Sales



Marco Office Defined Market 12 Month Rolling % Market Share

