

Date: 7/1/2012
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Active 1M+ Target Market Stats
Active Target Market 2012 07 01

Sum of Value				Stat			
Status	Ownership Desc	Target Market	Number Fld	Median	Sum	Average	Count
A	Condo	BAY COLONY AT PELICAN BAY	List Price	\$ 2,025,000	\$ 96,147,000	\$ 2,598,568	37
		BONITA BAY	List Price	\$ 1,595,000	\$ 35,757,000	\$ 1,554,652	23
		COQUINA SANDS/MOORINGS/PARK SHORE	List Price	\$ 1,322,500	\$ 2,645,000	\$ 1,322,500	2
		GULFSHORE BLVD / NAPLES CAY	List Price	\$ 1,695,000	\$ 237,171,400	\$ 2,348,232	101
		OLDE NAPLES	List Price	\$ 1,474,500	\$ 48,941,000	\$ 1,631,367	30
		PELICAN BAY	List Price	\$ 1,495,000	\$ 62,082,999	\$ 1,773,800	35
		THE COLONY AT PELICAN LANDING	List Price	\$ 1,322,500	\$ 17,102,000	\$ 1,710,200	10
	Single Family	BAY COLONY AT PELICAN BAY	List Price	\$ 2,550,000	\$ 22,135,000	\$ 3,689,167	6
		BONITA BAY	List Price	\$ 1,822,000	\$ 48,704,250	\$ 1,873,240	26
		COLLIERS RESERVE	List Price	\$ 1,495,000	\$ 18,068,000	\$ 1,642,545	11
		COQUINA SANDS/MOORINGS/PARK SHORE	List Price	\$ 1,995,000	\$ 83,784,900	\$ 2,264,457	37
		GREY OAKS	List Price	\$ 2,525,000	\$ 165,872,399	\$ 2,859,869	58
		MEDITERRA	List Price	\$ 2,100,000	\$ 112,860,500	\$ 2,508,011	45
		OLDE NAPLES	List Price	\$ 2,372,500	\$ 128,541,000	\$ 3,382,658	38
		PELICAN BAY	List Price	\$ 1,820,000	\$ 45,093,000	\$ 2,049,682	22
		PORT ROYAL	List Price	\$ 7,750,000	\$ 419,465,000	\$ 8,066,635	52
		QUAIL WEST	List Price	\$ 1,972,500	\$ 77,051,337	\$ 2,407,854	32
		SHADOW WOOD AT THE BROOKS	List Price	\$ 1,497,000	\$ 23,557,000	\$ 1,472,313	16
		THE COLONY AT PELICAN LANDING	List Price	\$ 1,552,500	\$ 21,217,000	\$ 1,768,083	12

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Pending 1M+ Target Market Stats 07 01 2012
Pending 2012 07 01

Sum of Value				Stat			
Status	Ownership Desc	Target Market	Number Fld	Median	Sum	Average	Count
P	Condo	BONITA BAY	List Price	\$ 1,216,500	\$ 5,243,000	\$ 1,310,750	4
		GULFSHORE BLVD /	List Price	\$ 2,495,000	\$ 7,565,000	\$ 2,521,667	3
		OLDE NAPLES	List Price	\$ 1,790,000	\$ 1,790,000	\$ 1,790,000	1
		PELICAN BAY	List Price	\$ 1,370,000	\$ 4,115,000	\$ 1,371,667	3
	Single Family	BONITA BAY	List Price	\$ 1,362,500	\$ 9,217,975	\$ 1,536,329	6
		COQUINA SANDS/M	List Price	\$ 2,095,000	\$ 8,385,000	\$ 2,096,250	4
		GREY OAKS	List Price	\$ 2,047,500	\$ 9,167,000	\$ 2,291,750	4
		MEDITERRA	List Price	\$ 1,267,703	\$ 6,815,395	\$ 1,703,849	4
		OLDE NAPLES	List Price	\$ 3,499,000	\$ 11,939,000	\$ 3,979,667	3
		PELICAN BAY	List Price	\$ 1,619,500	\$ 3,239,000	\$ 1,619,500	2
		PORT ROYAL	List Price	\$ 5,474,500	\$ 10,949,000	\$ 5,474,500	2
		QUAIL WEST	List Price	\$ 1,435,000	\$ 10,705,100	\$ 1,529,300	7
		SHADOW WOOD AT	List Price	\$ 1,737,450	\$ 3,474,900	\$ 1,737,450	2
PC	Condo	GULFSHORE BLVD /	List Price	\$ 1,495,000	\$ 9,100,000	\$ 1,820,000	5
		OLDE NAPLES	List Price	\$ 1,850,000	\$ 1,850,000	\$ 1,850,000	1
		PELICAN BAY	List Price	\$ 1,490,000	\$ 4,415,000	\$ 1,471,667	3
	Single Family	BONITA BAY	List Price	\$ 1,272,500	\$ 2,545,000	\$ 1,272,500	2
		COLLIERS RESERVE	List Price	\$ 2,395,000	\$ 2,395,000	\$ 2,395,000	1
		COQUINA SANDS/M	List Price	\$ 1,754,500	\$ 8,003,000	\$ 2,000,750	4
		GREY OAKS	List Price	\$ 1,974,500	\$ 7,699,000	\$ 1,924,750	4
		MEDITERRA	List Price	\$ 2,272,500	\$ 10,590,000	\$ 2,647,500	4
		OLDE NAPLES	List Price	\$ 1,712,000	\$ 6,924,000	\$ 1,731,000	4
		PELICAN BAY	List Price	\$ 1,600,000	\$ 1,600,000	\$ 1,600,000	1
		QUAIL WEST	List Price	\$ 1,745,000	\$ 7,910,000	\$ 1,977,500	4
		SHADOW WOOD AT	List Price	\$ 1,379,000	\$ 1,379,000	\$ 1,379,000	1

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Closed 1M+ Target Market Stats 07 01 2011 - 06 30 2012
Closed Target 110701-120630

Sum of Value				Stat			
Status	Ownership Desc	Target Market	Number Fld	Median	Sum	Average	Count
CS	Condo	BAY COLONY AT PELICAN BAY	Selling Price	\$ 1,995,000	\$ 78,610,500	\$ 2,620,350	30
		BONITA BAY	Selling Price	\$ 1,687,500	\$ 20,325,000	\$ 1,693,750	12
		GREY OAKS	Selling Price	\$ 1,300,000	\$ 1,300,000	\$ 1,300,000	1
		GULFSHORE BLVD / NAPLES CAY	Selling Price	\$ 1,550,000	\$ 175,538,000	\$ 2,017,678	87
		OLDE NAPLES	Selling Price	\$ 1,418,000	\$ 16,773,000	\$ 1,524,818	11
		PELICAN BAY	Selling Price	\$ 1,277,500	\$ 58,791,000	\$ 1,469,775	40
		THE COLONY AT PELICAN LANDING	Selling Price	\$ 1,800,000	\$ 1,800,000	\$ 1,800,000	1
		Single Family	BAY COLONY AT PELICAN BAY	Selling Price	\$ 2,300,000	\$ 13,267,500	\$ 2,211,250
	BONITA BAY	Selling Price	\$ 1,300,000	\$ 33,073,414	\$ 1,653,671	20	
	COLLIERS RESERVE	Selling Price	\$ 1,250,000	\$ 14,207,500	\$ 1,291,591	11	
	COQUINA SANDS/MOORINGS/PARK SHORE	Selling Price	\$ 1,862,500	\$ 106,340,212	\$ 2,045,004	52	
	GREY OAKS	Selling Price	\$ 1,706,250	\$ 62,561,015	\$ 2,406,193	26	
	MEDITERRA	Selling Price	\$ 1,600,000	\$ 87,292,000	\$ 1,939,822	45	
	OLDE NAPLES	Selling Price	\$ 1,856,250	\$ 96,514,250	\$ 2,098,136	46	
	PELICAN BAY	Selling Price	\$ 1,475,000	\$ 30,451,500	\$ 1,522,575	20	
	PORT ROYAL	Selling Price	\$ 4,700,000	\$ 227,287,000	\$ 6,493,914	35	
	QUAIL WEST	Selling Price	\$ 1,661,016	\$ 47,716,839	\$ 1,908,674	25	
	SHADOW WOOD AT THE BROOKS	Selling Price	\$ 1,275,000	\$ 18,622,000	\$ 1,330,143	14	
	THE COLONY AT PELICAN LANDING	Selling Price	\$ 1,825,000	\$ 7,217,425	\$ 1,804,356	4	